



SONOMA
COUNTY
REGIONAL
PARKS

Caryl Hart
Director

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Tolay Fall Festival

Tolay Lake Regional Park, Petaluma

October 13, 14, 15, 16 and 19, 20, 21, 22, 23, 2011

9:00 am – 3:00 pm Wednesday, Thursdays and Fridays

11:00 am – 5:00 pm Saturdays and Sundays

July 2011

The Tolay Fall Festival is happening again this year and we're looking for educators to be part of this great event. The Festival will highlight our natural, cultural, and agricultural heritage through recreation, education, animals, farm products, food and fun!

We are expecting over 15,000 visitors during the 9-day event. More than 150 volunteers work the event. Scheduled activities include hay rides, fall games, hikes with a Ranger, traditional farm crafts, a Native American Village, outdoor education, a pumpkin seed spitting contest, pumpkins, and the Nighttime Creatures Barn! Festival visitor entrance fees are \$1 for children up to 12 years old and \$3 for 13 years and over, plus parking on-site for \$6. And that's where you and your organizations come in. We are looking for educational groups like yours to come to the Festival to promote a healthy Sonoma County. This is a free educational opportunity to talk to children and adults about the important roles agriculture, natural resources, and recreation plays in our community. Booth space is free so don't miss out on the fun!

If you are interested in being part of this great event just send back the enclosed application before September 23, 2011 and we'll include you in the event promotion. If you need more information call or email me.

Hope to see you at the Tolay Fall Festival.

Mary Clemens

Sonoma County Regional Parks

(707)565-6144

TOLAY FALL FESTIVAL



Tolay Lake Regional Park, Petaluma
NON-PROFIT BOOTH APPLICATION
Due September 23, 2011

Organization Name _____

Contact Person _____

Mailing Address _____

City _____ State _____ Zip _____

Phone # (cell) _____ (home/office) _____

Email: _____ Web Site: _____

Organization Description: (Please include what your booth will featuring at the Festival) _____

Send completed paperwork to:
Sonoma County Regional Parks
2300 County Center Drive, Ste 120A
Santa Rosa, Ca 95403